An International Exhibition on E-Vehicles & Charging Technology

5th RideAsia-EV™

E-VEHICLES & CHARGING TECHNOLOGY EXPO

19 20 21 APRIL 2024

PRAGATI MAIDAN, NEW DELHI

E-VEHICLES EXPO 2024

300+
VALUABLE EXHIBITOR

2,000+
TOP BRANDS

10,000+
DEALERS & DISTRIBUTORS

6,000+
PRODUCT & SERVICES

ORGANISED BY

UDAN
MEDIA & COMMUNICATIONS PVT. LTD.

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ABOUT ORGANISER

About Organiser

Founded in 2012 with humble means and a strong desire to be the best in business, today Udan Media & Communications Pvt Ltd. is the name to bank upon for Organizing, Managing and Developing India's leading exhibitions. The organisation is known for its dedicated and committed efforts in providing a strong platform to the entrepreneurs across the country and overseas.

Our objective is to uplift the SMEs by providing them a common platform to showcase their product, get an exposure to new technology and become competitive to face the new global challenges. Through committed endeavour and a no-compromise attitude to quality, UMCPL has become an ideal partner for new ideas, products and services.

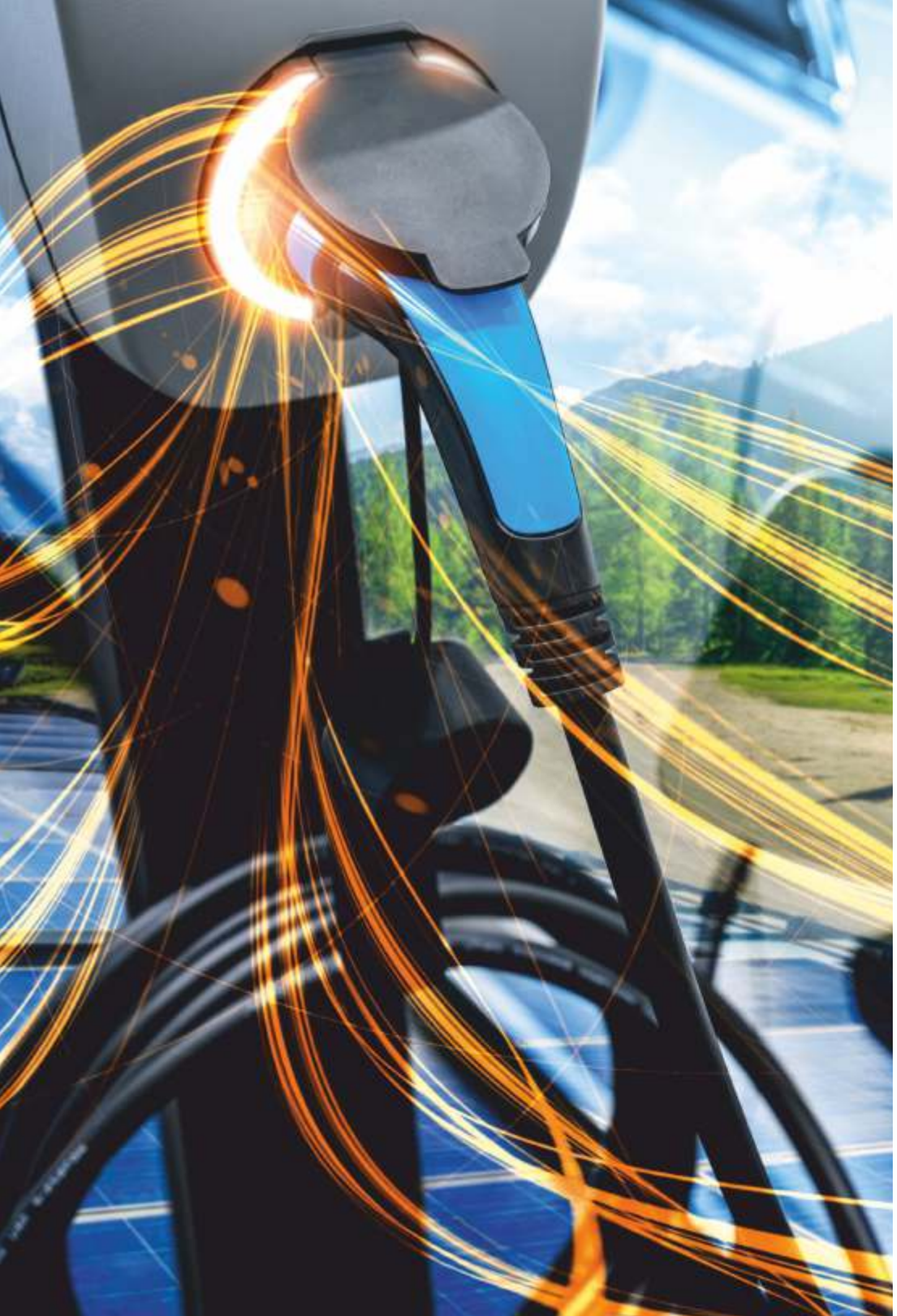
The leader in business and industrial trade fair Udan Media & Communication Pvt. Ltd is all about bringing change in the industrial environment of India as a whole. Managing worldwide networking, planning and execution from its office through collaborative teamwork, and meticulous control of macro and micro-level logistics, With the extraordinary precision that goes into developing each aspect of the event, UMCPL is almost an absolute name saved in the corporate calendars of hundreds of companies across India and beyond.

TRACK RECORD

13 Years of expertise
42+ Exhibitions hosted
15,000+ Exhibitors
2500+ Products Categories Covered
Supported by 75+ Business Associations

2022-2023 STATS

4 Exhibitions hosted
New Delhi, Ludhiana
1500+ Exhibitors from all over India
25,000 sq. mtr. sold area
More than 1.5 Lac visitors



About RideAsia Expo

RideAsia-EV is expected to set new benchmarks in the national Capital Region of India. RideAsia-EV is a three day exhibition on Electric Vehicles & Charging Technology scheduled to be held at Pragati Maidan, New Delhi from 19th to 21st April, 2024. This exhibition will be extended over 15,000 sq. mtr. of area. Pragati Maidan the most renowned venue for exhibitions situated in the heart of Indian Capital (Delhi). The objective of the Expo is to reflect the market's evolutionary path driven by new needs, competition, technology, channels and other developments. This unique forum offers opportunities to not just exhibit but also to create a long-lasting impression on the decisions taken by the industrial leaders, Dealers & Distributor and General Public, etc…

Successful industrialist and businessman strongly believe in innovation and latest technological advancements which trigger them to achieve new height in industry and to compete in the international market. RideAsia-EV is the perfect platform to Visualize Quality through Competitiveness. It is a also best platform for the Visitors and Exhibitors across the country to judge about the technologies & innovations which are occurring throughout the world at a common platform. RideAsia-EV aims to promote the Indian and international industry by bringing the manufacturers, dealers, retailers and consumer all under one roof. Business to Business (B2B) relation is must in order to stay connected in the market, for this RideAsia-EV is the perfect facilitator for cooperation between national and international manufacturers and supply chain partners. The focus is directed to make and maintain the long term relationship building among buyers & sellers.

RideAsia-EV is a flagship event for Indian and International industry of E-Vechicles & Charging Technology. This mega event attracts visitors from All across India, including some of biggest names in Distribution & Retail Business of Electric Vehicles & Charging Technology, including key decision and policy makers as well as industry captains who are keen to source latest technologies and manufacturing solutions for their products.

Inauguration Ceremony 2023

Event Overview

- A first of its kind global event on the sector to facilitate partnerships between the Domestic and International businesses and investors.
- It aims to provides opportunities for both investment and trade in the sector for Indian and international companies.
- Would be the largest gathering of Indian Manufacturers, Dealers & Distributers Policy Makers and organizations.
- Proposed as an annual Calendar fixture providing an opportunity to showcase, connect and collaborate.

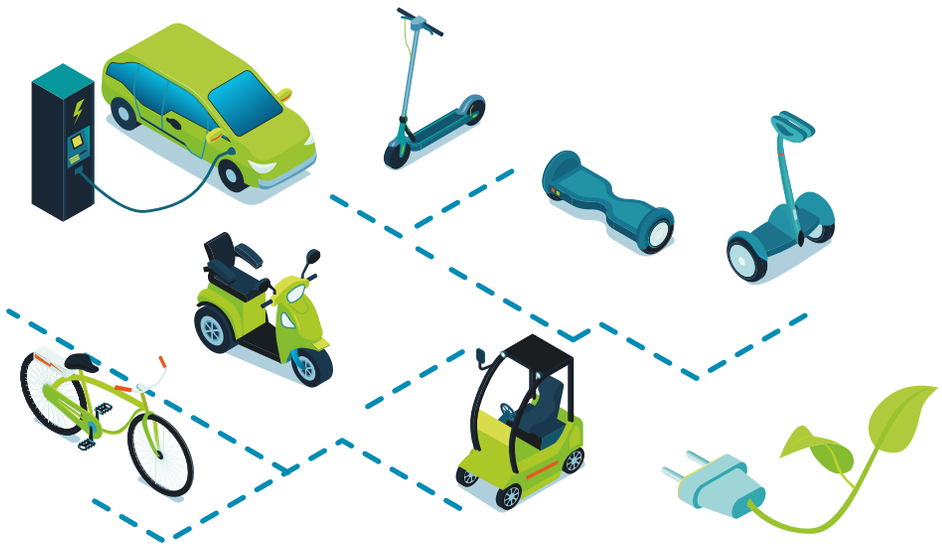
INTENDED OUTCOME

Intended Outcome

- B2B Meetings with Overseas Buyers, Domestic Buyers, Financial Institutions, Technology Providers and Other Service Providers shall be organized to facilitate the manufacturers to sell, collaborate and expand.
- The event will give exposure to International best practices which will strengthen the Indian industrial Clusters in terms of quality, technology and management. It will also create an opportunity to tie up with foreign companies.
- The participants would be educated about the latest trends and technology used in this sectors which will enable them to scale their productivity and quality which shall increase their exports and contribution in GDP
- Various opportunities are available within the sector and investment commitments from larger Manufacturers and Service Providers from domestic as well as global markets.
- The Platform will be attended by multiple foreign players which will impart knowledge about Market Access to their markets and specific requirements of such markets.
- New Entrepreneurship opportunities shall be created at grass root level with the help of multiple stake holders including Financial Institutions, Educational Institutes and big corporates.

Highlights of The Event

- Largest Gathering of Indian manufacturers, dealers, technologies providers, policy and decision makers, organisations
- Buyers from India & Overseas
- Platform to Launch New Products
- Knowledge sessions with leading Experts from this domain
- Opportunity to connect and collaborate with prospective stakeholders including International Companies
- B2B Meetings with Domestic & Overseas Buyers
- Presentations by Industry leaders and Procurement Agencies
- Skill Development and Capacity Enhancement



OBJECTIVES

01

Bring together the entire spectrum at one place. Also bring in various service providers and International experts to disseminate relevant information and educate the Industry in multiple fields such as Access to Finance, Productivity enhancement, Technology Up-Gradation, Better Supply Chain Management, Market Access, Linkages and skill development etc.

02

The platform will provide the opportunity to Manufactures to showcase their products and Connect and Collaborate with prospective stakeholders including International Businesses. The platform will also aim to connect small enterprises with the supply chain of large domestic enterprises as well.

03

Foreign Investors to collaborate with the companies and invest in the innovative business ideas of Indian Companies.

E-WHEELS
Electric Vehicle Expo

5th RideAsia-EV™
E-VEHICLES & CHARGING TECHNOLOGY EXPO

As Resources are scarce we need a develop a technology that is environment friendly and health conscious . Electric vehicles is a new generation of vehicles, which is totally upgraded than present one. We provide an opportunity to the related market players to launch their latest products and showcase their present products to the house full of dealers and distributors to bring change in the economy. This new technology needs to be promoted in such a unique way that it must attract the related segment. This show is entirely dedicated to the overall electric vehicle industry. Increasing concerns towards environment safety led to the up technology. This latest technology is the need of an hour for the society and we are doing every possible effort to make this technology accessible to the society each one.

Focused Sectors

Exhibitors from various industries will participate in the show.

- E-SCOOTERS
- E-BIKES
- E-CAR
- BATTERY TECHNOLOGY
- ELECTRIC VEHICLE PARTS & COMPONENT
- OFF ROAD E-VEHICLES
- TESTING AGENCIES
- BODY/CHASSIS FABRICATORS
- ACCESSORIES
- CHARGING TECHNOLOGY
- CONSULTANTS
- R & D AGENCIES
- TYRE & TUBES

FIRE HYDRANT
CRAFTS MUSEUM
DEJAVU

Glimpses of RideAsia 2023

5th RideAsia-EV™
E-VEHICLES & CHARGING TECHNOLOGY EXPO

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Glimpses of RideAsia-2023

E-VEHICLES

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E-VEHICLES & CHARGING TECHNOLOGY EXPO

E-VEHICLES

CHARGING INFORMATION
90 %
CHARGING ...
90 %
TIME REMAINING ...
60 MIN
252 Miles : 280 Miles

Our Pride Customers

5th RideAsia-EV™
E-VEHICLES & CHARGING TECHNOLOGY EXPO

Commercial Details

PARTICIPATION CHARGES

A

Fabricated Stall
Minimum Stall Size: 12 sq. Mtr.
(4m x 3m) and Multiple Thereof

B

Domestic Exhibitors
Space per sq. mtr.
₹ 20,000/- Bare Space
₹ 22,500/- Shell Space

International Exhibitors:
Space per sq. mtr.
US $250 - Bare Space
US $275 - Shell Space

OTHER UTILITIES

C

3 Phase Power Domestic
Before Expo
(During Stall construction)
INR 1500 per KW
During Show
INR 3000 per KW

International
Before Expo (During Stall construction)
US $25 per KW
During Show US $40 per KW

Compressed Air
Domestic
INR 12,000 per connection of
3CFM with 100 psi
INR 16,000 per connection of
6CFM with 100 psi
INR 20,000 per connection of
10CFM with 100 psi

International
US $200 per connection
US $270 per connection
US $335 per connection

Show Dates:
19 - 20 - 21 April 2024
Venue:
Pragati Maidan, New Delhi

Note: GST as Applicable by Govt. (India)

THE SHELL SPACE WOULD INCLUDE:

- Floored carpet
- Fabricated stall
- Side and rear wall panels
- Exhibitors name on Facia
- One Laminated Table
- Two Chairs
- One Dust Bin
- Four Spot Lights
- One 5 Amp Plug Socket
- One Entry in Participant directory

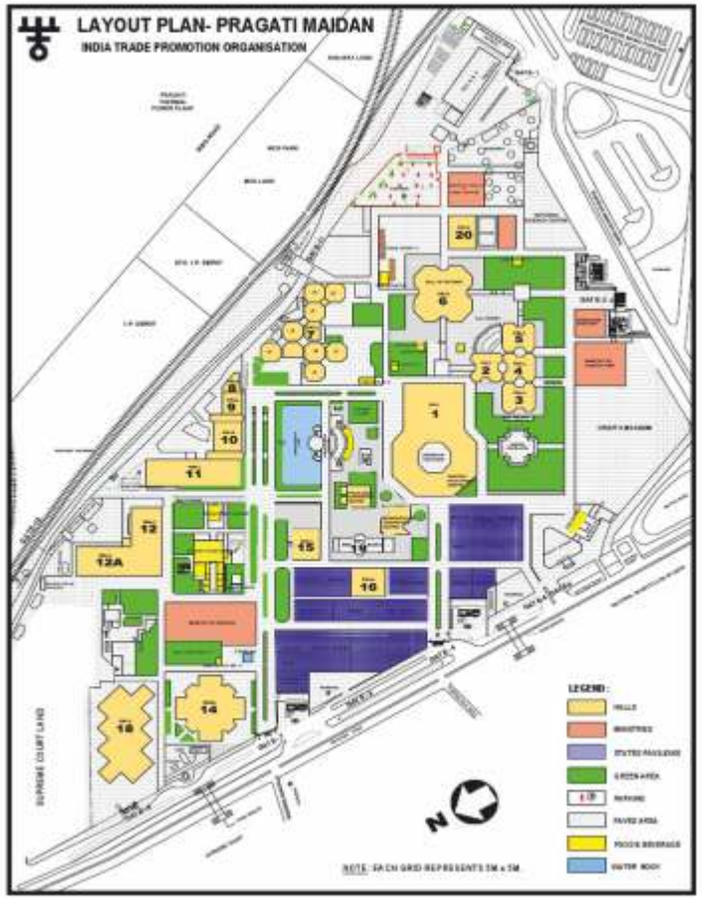
IMPORTANT DATES

EXHIBITION TIMINGS - 10:00 AM to 6:00 PM

Payment Schedule

25% on Booking	-	Against Booking Confirmation
50% of Balance Amount	-	Before 15th January, 2024
Full Amount	-	Before 15th March, 2024

Location Advantage of New Delhi



Delhi, National Capital territory (NCT) of India is ideal place for hosting an international level event. It is third largest urban area of world. Made by combining seven ancient cities & now adding up adjacent cities of three states makes it most potential market. Being national capital, It is hub of all political & administrative authorities, who are involved in major policy making decisions. It also has advantage of all embassies & consulates situated in it.

Major advantages of Delhi being optimum choice for RideAsia

- Connectivity by air, rail & roads from all parts of Country
- Air Connectivity with entire world
- Easily connected with Punjab, Haryana, Rajasthan, Uttranchal, U.P.
- Huge potential market (700+ Dealers, Distributors & Retailers in Delhi+NCR)
- World class infrastructure facilities • Sets pulse for new trends of India
- Center of lots of fun & recreational activities of youth attraction

Pragati Maidan Advantage

Pragati Maidan, "Mecca of Exhibitions in India" is India's world class exhibition complex which is constantly upgraded to keep it in a high standard of readiness. Spread over 123 acres of prime land in the heart of India's capital, New Delhi, Pragati Maidan offers about 61,290 sq. mtrs. of covered exhibition space in 16 halls, besides 10,000 sq. mtrs. of open display area.

The state-of-the-art exhibition halls have enhanced the appeal of Pragati Maidan as the ideal center for an increasing number of fair organisers and business visitors from different parts of the world. It has an area of nearly 150 acres (more than 625,000 square meters of exhibition space, makes it the biggest exhibition centers in India). State of art infrastructure & facilities making your exhibition experience a pure delight.

1. New Exhibition Halls matching world class Infrastructure
2. Single Hall of 85x130sq ft.
3. High rise Ceilings
4. Air Conditioning Facility
5. Open Areas
6. Ample Parking Space in basement of Exhibition Hall
7. Easily connected by Metro from all parts of Delhi+NCR

5th RideAsia-EV™
E-VEHICLES & CHARGING TECHNOLOGY EXPO

Marketing Campaign RideAsia 2023

METRO ADVERTISEMENTS

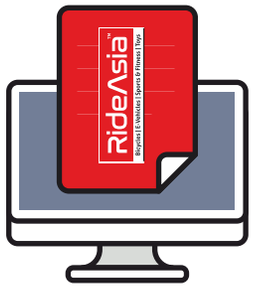
OUTDOOR ADVERTISEMENTS

SOCIAL MEDIA ADVERTISEMENTS

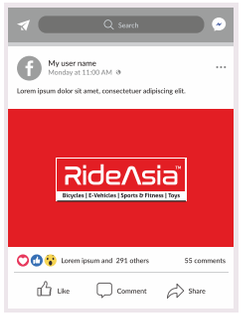
WHATSAPP

SMS

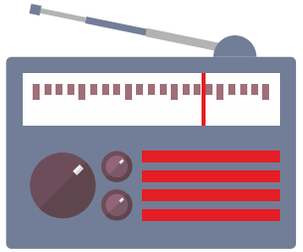
NEWSPAPER



EMAIL



FACEBOOK



FM RADIO

ASSOCIATIONS TIE-UP | GOVERNMENT ALLIANCE | DIRECT MAILING INVITES | CLIENT INVITES | E-MAIL CAMPAIGN | SMS CAMPAIGN
WHATSAPP CAMPAIGN | MAGAZINE ADVERTISEMENT | WEB-TIE-UPS

Media Coverage 2023

दिव्य दिल्ली — विविध

राइड एशिया एक्सपो के चौथे संस्करण का हुआ समापन

राइड एशिया एक्सपो के चौथे संस्करण की हुई शानदार शुरूआत, भारी संख्या में शामिल हुए प्रतिभागी

नई दिल्ली। बहुप्रतिक्षित राइड एशिया एक्सपो के चौथे संस्करण की शुरूआत नई दिल्ली के प्रगति मैदान में हो चुकी है। 14 अप्रैल से 16 अप्रैल तक चलने वाले इस एक्सपो का उद्घाटन मुख्य अतिथि डॉ. रजनीश, अतिरिक्त सचिव और विकास आयुक्त एमएसएमई के द्वारा किया गया। ... इस एक्सपो में 300 से अधिक प्रदर्शकों, 2000 से अधिक ब्रांड, 10,000 से अधिक डीलर और वितरक शामिल होंगे और लगभग 6,500 ...

Ride Asia's 4th edition Kicked off at Pragati Maidan

As the Ride Asia Expo is gearing up for its fourth edition in Delhi, it promises to be the biggest gathering of bicycle and electric vehicle and industry professionals from across Asia. The event, which will take place at Pragati Maidan, Delhi from April 14-16th, 2023, will showcase the latest trends and technologies in the world of bicycle and electric vehicle and toys. Bicycle in Today's world is no more a commuter vehicle. With MTB, multi speed & electric cycle. It has become an integral part of fitness regime & replica of stylish lifestyle. Similarly electric vehicle especially with introduction of high speed models are going to transform mobility industry. The Ride Asia Expo 2023 is bringing a paradigm shift happening in the bicycle and electric vehicle community, industry experts, and enthusiasts to showcase the latest trends and technologies in biking. It is an opportunity for manufacturers, dealers, distributors, and suppliers to network and connect with their target audience. The expo will see participation from over 300+ exhibitors, 2000+ brands, 10,000+ dealers, and distributors and will have on display almost 6500+ products and services.

राइड एशिया के चौथे संस्करण का आयोजन

नई दिल्ली। साइकिल एवं इलेक्ट्रिक वाहन की दुनिया के नवीनतम उत्पादों एवं तकनीकी जानकारी के साथ राइड एशिया एक्सपो अपने चौथे संस्करण के लिये पूरी तरह तैयार है। नई दिल्ली के प्रगति मैदान में 14 से 16 अप्रैल तक आयोजित हो रहे इस एक्सपो में पूरे एशिया से साइकिल, इलेक्ट्रिक वाहन एवं उद्योग से जुड़े पेशेवर शामिल होंगे। तीन दिवसीय इस एक्सपो में ई-स्कूटर, ई-बाइक, चार्जिंग टेक्नोलॉजी, लिथियम आयरन बैटरी, गोल्फ कार्ट, इलेक्ट्रिक वाहन के पुर्जे, और लाइटिंग उपकरण सहित साइकिल और इलेक्ट्रिक वाहनों का प्रदर्शन किया जायेगा। इसके साथ ही एक्सपो में उद्योग जगत के कुछ सबसे बड़े नामों की नवीनतम बाइक्स और एक्सेसरीज प्रदर्शित होंगी। उड़ान मीडिया एंड कम्युनिकेशंस के सीएमडी जीएस ढिल्लों ने राइड एशिया 2023 के अनुभव के प्रति आभार व्यक्त करते हुए कहा कि नई दिल्ली के प्रगति मैदान में आयोजित हो रहे राइड एशिया 2023 प्रदर्शनी ने पंजाब में ई बाइक उद्योग के लिए नए रास्ते खोल दिए हैं।

राइड एशिया एक्सपो का आयोजन

नई दिल्ली। नई दिल्ली के प्रगति मैदान में 14 से 16 अप्रैल तक आयोजित हो रहे इस एक्सपो में पूरे एशिया से साइकिल इलेक्ट्रिक वाहन एवं उद्योग से जुड़े पेशेवर शामिल होंगे। इस एक्सपो में 300 से अधिक प्रदर्शकों, 2000 से अधिक ब्रांड, 10,000 से अधिक डीलर और वितरक शामिल होंगे, और लगभग 6,500 से अधिक उत्पादों एवं सेवाओं का प्रदर्शन किया जाएगा। राइड एशिया एक्सपो 2023 एक निर्माताओं, डीलरों, वितरकों और आपूर्तिकर्ताओं के लिए नेटवर्क बनाने और अपने लक्षित ग्राहकों से जुड़ने का एक अवसर है। उन्होंने बताया कि तीन दिवसीय इस एक्सपो में ई-स्कूटर,ई- बाइक, चार्जिंग टेक्नोलॉजी, लिथियम आयरन बैटरी, गोल्फ कार्ट, इलेक्ट्रिक वाहन के पुर्जे और लाइटिंग उपकरण सहित साइकिल और इलेक्ट्रिक वाहनों का प्रदर्शन किया जायेगा। इसके साथ ही एक्सपो में उद्योग जगत के कुछ सबसे बड़े नामों की नवीनतम बाइक्स और

प्रगति मैदान में किया जाएगा राइड एशिया के चौथे संस्करण का आयोजन

14 से होगा तीन दिवसीय एक्सपो का आयोजन

वीर अर्जुन संवाददाता

नई दिल्ली। साइकिल एवं इलेक्ट्रिक वाहन की दुनिया के नवीनतम उत्पादों एवं तकनीकी जानकारी के साथ राइड एशिया एक्सपो अपने चौथे संस्करण के लिये पूरी तरह तैयार है। नई दिल्ली के प्रगति मैदान में 14 से 16 अप्रैल तक आयोजित हो रहे इस एक्सपो में पूरे एशिया से साइकिल, इलेक्ट्रिक वाहन एवं उद्योग से जुड़े पेशेवर शामिल होंगे।

इस एक्सपो में 300 से अधिक प्रदर्शकों, 2000 से अधिक ब्रांड, 10,000 से अधिक डीलर और वितरक शामिल होंगे, और लगभग 6,500 से अधिक उत्पादों एवं सेवाओं का प्रदर्शन किया जायेगा।

राइड एशिया एक्सपो 2023 एक निर्माताओं, डीलरों, वितरकों और आपूर्तिकर्ताओं के लिए नेटवर्क बनाने और अपने लक्षित ग्राहकों से जुड़ने का एक अवसर है। तीन दिवसीय इस एक्सपो में ई-स्कूटर, ई-बाइक, चार्जिंग टेक्नोलॉजी, लिथियम आयरन बैटरी, गोल्फ कार्ट, इलेक्ट्रिक वाहन के पुर्जे, और लाइटिंग उपकरण सहित साइकिल और इलेक्ट्रिक वाहनों का प्रदर्शन किया जायेगा। इसके साथ ही एक्सपो में उद्योग जगत के कुछ सबसे बड़े नामों की नवीनतम बाइक्स और एक्सेसरीज प्रदर्शित होंगी।

नई तकनीक के साथ फिटनेस की चाहत रखने वालों के लिये मल्टी स्पीड, इलेक्ट्रिक साइकिल स्टाइलिश जीवनशैली का हिस्सा बन चुकी है तो वहीं इलेक्ट्रिक वाहन खासकर अपनी हाइ स्पीड मॉडल की शुरूआत के साथ गतिशीलता(मोबाइलिटी) उद्योग को बदलने जा रहे हैं। उड़ान मीडिया एंड कम्युनिकेशंस के सीएमडी श्री जीएस ढिल्लों ने राइड एशिया 2023 के अनुभव के प्रति आभार व्यक्त करते हुए कहा कि उन्होंने दिल्ली के प्रगति मैदान में आयोजित हो रहे राइड एशिया 2023 प्रदर्शनी ने पंजाब में ई बाइक उद्योग के लिए नए रास्ते खोल दिए हैं। उन्होंने कहा कि विभिन्न देशों एवं अलग हिस्सों से आए लगभग 1150 डीलरों के लिए होटल बुक किए गए थे, जिससे वे आसानी से प्रदर्शनी में आ सकें और विभिन्न उद्योगपतियों से मिल सकें एवं नवीन तकनीकों के उत्पादों को बुक कर सकें। यह आयोजन साइकिल एवं इलेक्ट्रिक उत्पादों को पसंद करने वालों, उद्योग के पेशेवरों, और बाइकिंग की दुनिया के प्रति उत्साही लोगों के लिये बेहद रोमांचक होने वाला है।

राइड एशिया एक्सपो के चौथे संस्करण का समापन

नई दिल्ली। एजेंसी

Ride Asia's 4th edition kicks off

New Delhi: As the Ride Asia Expo is gearing up for its fourth edition in Delhi, it promises to be the biggest gathering of bicycle and electric vehicle and industry professionals from across Asia.

The event, which will take place at Pragati Maidan, Delhi from April 14-16, 2023, showcasing the latest trends and technologies in the world of bicycle and electric vehicle and toys.

Bicycle in Today's world is no more a commuter vehicle . With MTB, multi speed & electric cycle. It has become an integral part of fitness regime & replica of stylish lifestyle . Similarly electric vehicle especially with introduction of high speed models are going to transform mobility industry.

The Ride Asia Expo 2023 is bringing a paradigm shift happening in the bicycle and electric vehicle community, industry experts, and enthusiasts to showcase the latest trends and technologies in biking.

It is an opportunity for manufacturers, dealers, distributors, and suppliers to network and connect with their target audience.

राइड एशिया एक्सपो के चौथे संस्करण की हुई शानदार शुरूआत

Ride Asia Expo

Ride Asia Expo: As the Ride Asia Expo is gearing up for its fourth edition in Delhi, it promises to be the biggest gathering of bicycle and electric vehicle and industry professionals from across Asia. The event, which has been kicked off at Pragati Maidan, Delhi from April 14-16th, showcasing the latest trends and technologies in the world of bicycle and electric vehicle and toys.

The Statesman

Ride Asia's 4th edition Kicked off at Pragati Maidan

AGENCY

Ride Asia's 4th edition kicked off at Pragati Maidan, New Delhi

The three-day expo was inaugurated Dr Rajneesh, Additional Secretary and Development Commissioner MSME, Mr Ashwani Lal Addl. Development Commissioner MSME.

14th April, New Delhi - As the Ride Asia Expo has geared up for its fourth edition in Delhi, it promises to be the biggest gathering of bicycle and electric vehicle and industry professionals from across Asia. Today First day the footfall crossed 5000+ visitors including dealers and distributors.

The Ride Asia Expo 2023 is bringing a paradigm shift happening in the bicycle and electric vehicle community, industry experts, and enthusiasts to showcase the latest trends and technologies in biking. It is an opportunity for manufacturers, dealers, distributors, and suppliers to network and connect with their target audience. The expo has participation from over 300+ exhibitors, 2000+ brands, 10,000+ dealers, and distributors and will have on display almost 6500+ products and services.

The expo also has the latest bikes and accessories from some of the biggest names in the industry. It is an opportunity for visitors to check out the latest models and technology from their favourite brands. Several manufacturers have unveiled their latest products at the event. It is an opportunity for visitors to be the first ones to check out these new products. The event is an opportunity to discover the latest trends and technologies in bicycle and electric vehicle and Toys. Mr. G S Dhillon CMD, Udan Media & Communications has expressed his gratitude towards the experience of RideAsia 2023 and expressed that the Exhibition RideAsia 2023 in Pragati Maidan, New Delhi has opened the new doors for E bikes industry in Punjab. Also G S Kular FICO president, Mr Avtaar Singh Bhogal, Charanjeet Singh Vishkarma also graced the occasion.

राइड एशिया एक्सपो का चौथा संस्करण शुरू

नई दिल्ली। बहुप्रतिक्षित राइड एशिया एक्सपो के चौथे संस्करण की शुरूआत नई दिल्ली में शुक्रवार से हुई। 14 अप्रैल से 16 अप्रैल तक चलने वाले इस एक्सपो का उद्घाटन एमएसएमई विभाग के अतिरिक्त सचिव और विकास आयुक्त डॉ. रजनीश ने किया। इस अवसर पर एमएसएमई के अतिरिक्त विकास आयुक्त अश्विनी लाल मौजूद रहे।

प्रगति मैदान में होगा राइड एशिया के चौथे संस्करण का आयोजन

शाह टाइम्स संवाददाता

नई दिल्ली। साइकिल एवं इलेक्ट्रिक वाहन की दुनिया के नवीनतम उत्पादों एवं तकनीकी जानकारी के साथ राइड एशिया एक्सपो अपने चौथे संस्करण के लिये पूरी तरह तैयार है। नई दिल्ली के प्रगति मैदान में 14 से 16 अप्रैल तक आयोजित हो रहे इस एक्सपो में पूरे एशिया से साइकिल, इलेक्ट्रिक वाहन एवं उद्योग से जुड़े पेशेवर शामिल होंगे।

इस एक्सपो में 300 से अधिक प्रदर्शकों, 2000 से अधिक ब्रांड, 10,000 से अधिक डीलर और वितरक शामिल होंगे, और लगभग 6,500 से अधिक उत्पादों एवं सेवाओं का प्रदर्शन किया जायेगा। राइड एशिया एक्सपो 2023 एक निर्माताओं, डीलरों, वितरकों और आपूर्तिकर्ताओं के लिए नेटवर्क बनाने और अपने लक्षित ग्राहकों से जुड़ने का एक अवसर है। तीन दिवसीय इस एक्सपो में ई-स्कूटर, ई-बाइक, चार्जिंग टेक्नोलॉजी, लिथियम आयरन बैटरी, गोल्फ कार्ट, इलेक्ट्रिक वाहन के पुर्जे, और लाइटिंग उपकरण सहित साइकिल और इलेक्ट्रिक वाहनों का प्रदर्शन किया जायेगा। इसके साथ ही एक्सपो में उद्योग जगत के कुछ सबसे बड़े नामों की नवीनतम बाइक्स और एक्सेसरीज प्रदर्शित होंगी। नई तकनीक के साथ फिटनेस की चाहत रखने वालों के लिये मल्टी स्पीड, इलेक्ट्रिक साइकिल स्टाइलिश जीवनशैली का हिस्सा बन चुकी है तो वहीं इलेक्ट्रिक वाहन खासकर अपनी हाइ स्पीड मॉडल की शुरूआत के साथ गतिशीलता (मोबाइलिटी) उद्योग को बदलने जा रहे हैं। उड़ान मीडिया एंड कम्युनिकेशंस के सीएमडी जीएस ढिल्लों ने राइड एशिया 2023 के अनुभव के प्रति आभार व्यक्त करते हुए कहा कि "नई दिल्ली के प्रगति मैदान में आयोजित हो रहे राइड एशिया 2023 प्रदर्शनी ने पंजाब में ई बाइक उद्योग के लिए नए रास्ते खोल दिए हैं।

प्रगति मैदान में राइड एशिया एक्सपो शुरू

नई दिल्ली। शुक्रवार से प्रगति मैदान में तीन दिवसीय राइड एशिया एक्सपो के चौथे संस्करण की शुरूआत हो गई। 16 अप्रैल तक चलने वाले इस एक्सपो का उद्घाटन मुख्य अतिथि डॉ. रजनीश (अतिरिक्त सचिव और विकास आयुक्त एमएसएमई) के द्वारा किया गया। इस अवसर पर एमएसएमई के अतिरिक्त विकास आयुक्त अश्विनी लाल मौजूद रहे। डॉ. रजनीश ने कहा कि राइड एशिया एक्सपो 2023 एक निर्माताओं, डीलरों, वितरकों और आपूर्तिकर्ताओं के लिए नेटवर्क बनाने और अपने ग्राहकों से जुड़ने का एक बेहतरीन अवसर है। उड़ान मीडिया एंड कम्युनिकेशंस के सीएमडी जीएस ढिल्लों ने कहा कि राइड एशिया प्रदर्शनी ने ई बाइक उद्योग के लिए नए रास्ते खोल दिए हैं।

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